

Email To SMS Documentation

<u>Content</u>	<u>Page</u>
First Steps	2
How to add (numbers to) groups	2
How to send a message to a group right away	3
How to send a message to one recipient right away	3
How to send a message to a group or one recipient at a later date	4
How to schedule repeat reminders/messages	4



First Steps

Step 1

Create an account

Step 2

Go to Settings and set up your "default sender ID". This can be a phone number OR an alphanumeric ID 11 characters or less, with numbers and/or letters only. Your Email To SMS will use this ID

Step 3

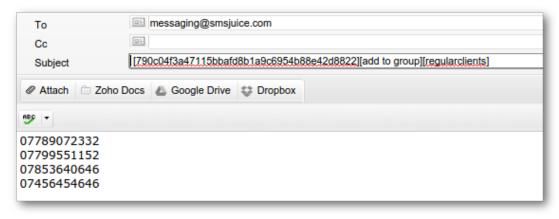
Go to Settings and generate your API Secret, as you will use this to authenticate your email address. PLEASE DO NOT SHARE YOUR API SECRET.

How to add groups (of numbers) OR add numbers to existing groups

To send add a group, the sender email address has to be the email address you registered with (either through your account or through your provider). The subject will be in the following format:

[<API secret>][add to group][<group name>]

If the group doesn't exist then the group will be created. Example below:



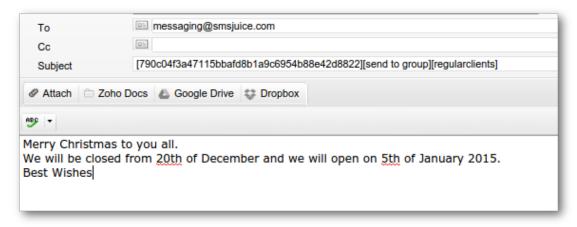


How to send a message to a group right away

To send a message to a group, the group has to be existing. Please follow the step above to add a group. The subject format has to be in the following format:

[<API secret>][**send to group**][<group name>]

An example is shown below:

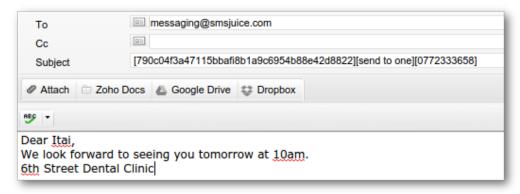


How to send a message to one recipient right away

To send a message to one recipient please structure your subject field in the following format:

[<API secret>][send to one][<mobile number>]

An example is shown below:





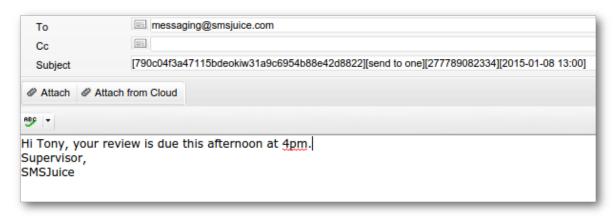
How to send a message to a group or one recipient at a later date

To send a message at a later date (to one person or a group) please structure your subject field in the following format:

[<API secret>][send to one][<mobile number>][<Date&Time>]

Please make sure the date is in the following format:

Year-Month-Day Hours:Minutes (yyyy-MM-dd HH:mm). Please check the example below.



How to schedule repeat reminders/messages

Repeat Reminders/messages have the following components in the subject field: Default components

- API Secret
- Repeat Instruction (indicates whether sending to one person or to a group)
- Target Audience (one person's number or a group's name)
- Repeat intervals (time between one repeat message/reminder and the next)
- Start Date

Optional Components

Frequency (how many times to run the repeat)



By default the repeat reminder will run forever unless if one goes and stops it on the web interface. If one doesn't want it to run forever then they put a frequency limit as part of the subject as well.

The one below is an example for setting a repeat reminder that runs until manually stopped on the web interface. The structure is as follows

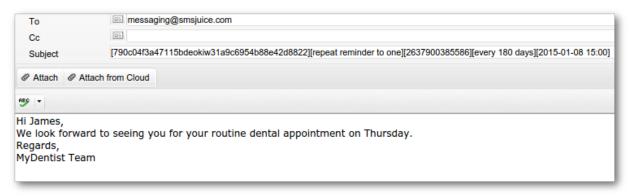
[<API secret>][repeat reminder to one][<mobile number>][<interval>][<Date&Time>]

This reminder is to one person. So the instruction is **[repeat reminder to one**]. It is followed with the square bracket with the person's **[<mobile number>]**. It is then followed by the **[<interval>]** instruction. Please note. The system only accepts days and weeks.

For example, [every 1 days], [every 12 weeks]. The "days" or the "weeks" has to be plural, even if one has one day or one week as an interval. They will just put it as [every 1 days] OR [every 1 weeks]

This is then followed by the bracket that indicates the [<Date&Time>] the first reminder is sent out. Note that the date is structured as YYYY-MM-dd HH:mm, like [2015-03-21 12:00]. For this component you can also use three keywords to send today, tomorrow or backdate it to yesterday. To do this you put [yesterday], [today] or [tomorrow]. Our system will pick it up.

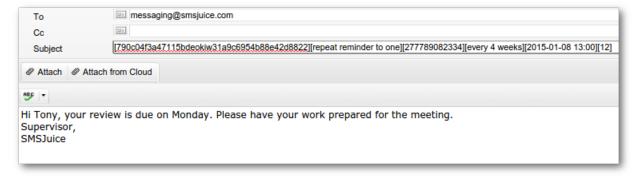
So if you want to create a **[repeat reminder to one]** person with the mobile number **[2637900385586]** and make sure they receive a message once **[every 180 days]** with the first reminder going out on the date **[2015-01-08 15:00]** then you would do it as the image below.



So if you want to create a **[repeat reminder to one]** person whose mobile number is **[277789082334]** and make sure they receive a reminder message once **[every 4**



weeks] with the first reminder going out on **[2015-01-08 13:00]**, and you want it to stop after a total of **[12]** repeat reminders then you would do it as the image below.



So if you want to create a **[repeat reminder to group]** whose group name is called **[regular customers]** and make sure they receive a reminder message once **[every 365 days]** with the first reminder going out **[today]**, and you want it to stop after a total of **[10]** repeat reminders then you would do it as the image below.

